

kristendufour

design + art direction

experience

Kristen Dufour Designs, Fairfield, CT

Owner | May 2015 – Present

Works with clients to create effective, efficient and strategic design that helps them stand out and put their best foot forward. Creates a variety of design solutions for a range of project types, including print collateral, infographics, logo and brand development, websites, and point of sale. Provides design and presentation support for large-scale events and meetings, both remotely and on-site. Assists with brand development by writing website and social media copy, allowing for a brand voice that is consistent and authentic. Projects include Gartner, eBay, PayPal, Visa, TD Bank, Facebook, Ingenuity Design and Visit Loudoun.

Ingenuity Design, Norwalk, CT

Senior Designer | Dec 2011 – Sept 2015

Worked on a broad range of print, interactive, packaging, POS, branding and strategy projects for a variety of clients, including eBay, PayPal, Pepperidge Farm, Visa, TD Bank and Facebook. Helped lead design department through art direction and management. Highly efficient and productive in a fast-paced, high-pressure environment.

CGI, Arlington, VA

Graphic Designer | Aug 2010 – Nov 2011

Member of the Multimedia and Graphics department for the F-35 Lightning II Joint Strike Fighter (JSF) Program, a Department of Defense contract. Responsible for creating print materials and both external and internal-facing web and flash applications. Rebranded existing collateral with the goal of increasing the department's overall efficiency and creating a more consistent suite of materials. Maintained Secret clearance and regularly interacted with domestic and international military personnel.

kp2designs, Arlington, VA

Freelance Designer | Jan 2010 – Aug 2010

Worked with a variety of clients to assist with their print, web and flash needs. Provided design work as well as assistance with print vendors.

Fleishman-Hillard International Communications, Washington, D.C.

Account Supervisor/Graphic Designer | Aug 2006 – Jan 2010

Began career at Fleishman as a Design Intern, quickly became the lead designer for roughly half of the proposals and presentations in the New Business Department. Regional designer for all East Coast offices, and provided design and support for global offices. Responsible for interviewing and managing design interns for the department.

skills

InDesign, Photoshop, Illustrator, Dreamweaver, Microsoft Word, Excel, PowerPoint and Keynote. Experience in both Mac and PC formats.

education

Corcoran College of Art + Design, Washington, D.C. | 2010

Web design, Flash

James Madison University, Harrisonburg, VA | 2002 – 2006

Bachelor of Fine Arts, Graphic Design Emphasis

Graduated Cum Laude